

## FOREST BASED INDUSTRIES, FBI DAY 2020

29.1.2020 Lappeenranta Hall, Lappeenranta

#fbiday2020 #PIprof #puunjalostusinsinöörit

Chair of the day: Riina Salmimies, Dean, LUT School of Engineering Science

Sustainability and climate change mitigation in the heart of forest-based industry

12.30 Welcome and introduction

Antti Lindqvist, Managing Director, PI

- **12.45** Key note: The role of forests and the bioproducts industry for a carbon-neutral circular economy Ernesto Hartikainen, Senior Lead, Carbon-Neutral Circular Economy, Sitra
- **13.15** Responsibility as part of corporate strategy Katja Viitikko, Manager, Sustainability, R&D, UPM
- **13.45** Case: Combatting climate change with wooden buildings
  Antto Kauhanen, Business Development Manager, Stora Enso Building Solutions
- 14.15 Coffee and networking
- **15.30** Fun and Facts with ForestBioFacts Anytime is a good time to polish your knowledge!

  Jenni Sievänen-Rahijärvi, Project Manager, PI; Johanna Vainiomäki, Communications and Marketing Coordinator, PI and Nina Pulkkis, Journalist, Fotoni Film and Communication
- 16.15 Exhibition and networking
- 18.00 Buffet dinner
- 20.30 After party

